



MHL NEWS



MARK HERRING LIGHTING



CITY MALL, CHRISTCHURCH

The revitalised City Mall with its new-look pedestrian and shopping precinct was officially opened on the 17th of December by Mayor Bob Parker. The official opening was celebrated with the inclusion of a horse-drawn historic tram along tracks laid in the mall. Work started on Project City Mall in August 2007 with the aim of creating a more attractive, vibrant city centre for the public to enjoy. The two-year project to bring life back to City Mall has been a success, receiving positive feedback from retailers and the general public. Christchurch Mayor Bob Parker says the renovation of City Mall is a key component of the Council's strategy to revitalise the Central City.

The revitalisation of the Central City pedestrian mall was more than just a repaving project. It included an overhaul of the entire space, including the development of recreation and events areas, more plantings, new street furniture, improved lighting, public artworks and the removal of two air bridges. Mark Herring Lighting was proud to be involved with the project, supplying a major part of the lighting used throughout the redevelopment, including overhead lighting, architectural sculpture spots and in ground up-lights.

NEW ADDITION TO THE MHL TEAM

Mark Herring Lighting is proud to introduce the recently appointed Commercial Lighting Consultant to their team. With vast experience in the lighting and electrical industry, Trevor Simpson has joined the team to further the commercial sales of lighting solutions. With a passion for lighting technology and client relationships, the role will involve more service for our Christchurch clients as well as the expansion of MHL into the Southern regions of the South Island. A proud father and keen traveller, expect to have a visit from Trevor in the near future.



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ROAD LIGHTING SEMINARS

Developed in conjunction with councils, NZTA, road lighting experts and members of the AS/NZS 1158 Standards committee, workshops have been held throughout New Zealand to introduce New Zealand's complete online resource for achieving optimal standards, designs and technical solutions for cost-effective road lighting. The resource has been designed to assist with planning and implementing upgrades of existing road lighting and public space lighting, and to ensure efficient lighting solutions are considered for new installations.

There has been much interest in road lighting technologies and lighting solutions in recent years. Ongoing improvements to existing road lighting technologies – as well as the introduction of new lamp and luminaire options – provide an increasingly complex range of road lighting alternatives. To realise the benefits available from the latest road lighting developments, a clear understanding of the characteristics and suitability of lamps and luminaires for different applications is required.

GOING GREEN WITH LED'S OR ARE YOU ?

The green story is having a big impact on the lighting industry, whereby the whole industry is becoming more environmentally conscious. The total cost of ownership is becoming a buzz word in all industries, and none more so than in lighting, where clients and suppliers alike, are becoming more concerned with the lifetime cost of ownership, which includes the power usage and maintenance during the products life expectancy, rather than simply the initial outlay cost. Energy efficiency, carbon footprints and sourcing products that are made from recycled or recyclable materials are key trends driving innovation in the lighting industry. As a company, Mark Herring Lighting continually strives to source more sustainable lighting options and minimise the pressure we place on the environment.

Even though the award winning LED lighting solution for the Oamaru Opera House is a fine example of what can be achieved with high quality LED's, in both aesthetics and energy efficiency, people should still be cautious in purchasing LED's. As industry acceptance has been gathering for LED lighting technology, the world has been flooded with these products. Some of these are of exceptional quality, but many develop inferior LED's to push towards mass markets at a cheap price, and these have the potential to tarnish the market perception of LED technologies. The use of low grade LED's can reduce, if not neutralise, the environmental benefits of using this technology, as their light output, longevity, reliability and maintenance costs are all compromised.

OAMARU LED LIGHTING WINS AWARD

In the last newsletter, we had a section on the Oamaru Opera House covering the innovative application of Colour Kinetics dynamic colour LED's and DMX lighting control system. At the recent Illuminating Engineering Society (IES) lighting awards, the project received a commendation from the panel. The team at MHL were always proud of their visual solution, but to receive industry recognition is the icing on the cake. Make sure you have a wander past the Oamaru Opera House when in the area on a balmy evening this summer.

